



# Balchem Provides Proven Ingredients for Pet Supplements, Treats, and Diets

## Nutrients



OptiMSM®

## Food & Treat Technology



We have the ingredients to power your next innovation





# Unleash the Next Generation of Pet Nutrition

## OptiMSM®

- Human-grade MSM
- Supports joints and mobility
- Promotes normal immune function

### APPLICATIONS:

Dog, Cat, Equine Supplements

## KeyShure®

Chelated Minerals

### MINERALS AVAILABLE:

- Copper
- Iron
- Magnesium
- Manganese
- Zinc

### APPLICATIONS:

Dog, Cat, and Equine food, treats, and supplements

## KeyShure® Plus

Amino Acid Chelated Minerals

- Proven performance and value
- Higher mineral concentration
- Superior amino acid profile
- Non-Grain, Non-GMO

### MINERALS AVAILABLE:

- Copper
- Iron
- Magnesium
- Manganese
- Zinc

### APPLICATIONS:

Dog, Cat, and Equine food, treats, and supplements

## PetShure® CHOLINE

The only human-grade, USA-made & AAFCO-compliant choline for pets

### APPLICATIONS:

Dog & Cat foods, treats, and supplements

## PetShure® STRUCTURING & FORMING

### TECHNOLOGIES:

- Upcycle trim meat into high-value meat products
- Performs like whole muscle cuts during processing
- Effectively binds animal and plant-based proteins

### APPLICATIONS:

- Jerky style, high-protein treats
- Freeze-dried foods & toppers
- Wet foods and gently cooked diets

## PetShure® POROSITY & TEXTURE

- Create unique textures, density and appeal
- Increase volume and porosity without adding calories
- Manage leavening reactions

### APPLICATIONS:

- Baked Treats
- Dental Treats

## PetShure® pH CONTROL SYSTEMS

- Control acidification rate
- Improve protein texture and color
- Deliver reliable pH drop for microbial control

### APPLICATIONS:

Fresh & Frozen Foods

## PetShure® SENSORY SYSTEMS

- Deliver a unique sensory experience
- No impact on production parameters

### APPLICATIONS:

- Baked Treats
- Gently cooked diets



Contact us to learn more.

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