Balchem Provides Proven Ingredients for Pet Supplements, Treats, and Diets

Nutrients

- PetShure® CHOLINE
- KeyShure® Plus Amino Acid Chelated Minerals
- KeyShure® Chelated Minerals
- OptiMSM® Human Grade

Food & Treat Technology

- PetShure® pH CONTROL SYSTEMS
- PetShure® STRUCTURING & FORMING
- PetShure® POROSITY & TEXTURE
- PetShure® SENSORY SYSTEMS

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We have the ingredients to power your next innovation

PREFERRED SUPPLIER · nasc · NATIONAL ANIMAL SUPPLEMENT COUNCIL

Unleash the Next Generation of Pet Nutrition

OptiMSM®
Human Grade

- Human-grade, USA-made* MSM
- Supports joints and mobility
- Promotes normal immune function

APPLICATIONS:
Dog, Cat, Equine Supplements

KeyShure®
Chelated Minerals

MINERALS AVAILABLE:
- Copper
- Iron
- Magnesium
- Manganese
- Zinc

APPLICATIONS:
Dog, Cat, and Equine food, treats, and supplements

KeyShure® Plus
Amino Acid Chelated Minerals

- Proven performance and value
- Higher mineral concentration
- Superior amino acid profile
- Non-Grain, Non-GMO

MINERALS AVAILABLE:
- Copper
- Iron
- Magnesium
- Manganese
- Zinc

APPLICATIONS:
Dog, Cat, and Equine food, treats, and supplements

PetShure® CHOLINE

The only human-grade, USA-made* & AAFCO-compliant choline for pets

APPLICATIONS:
Dog & Cat foods, treats, and supplements

PetShure® STRUCTURING & FORMING

TECHNOLOGIES:
- Upcycle trim meat into high-value meat products
- Performs like whole muscle cuts during processing
- Effectively binds animal and plant-based proteins

APPLICATIONS:
- Jerky style, high-protein treats
- Freeze-dried foods & toppers
- Wet foods and gently cooked diets

PetShure® POROSITY & TEXTURE

- Create unique textures, density and appeal
- Increase volume and porosity without adding calories
- Manage leavening reactions

APPLICATIONS:
- Baked Treats
- Dental Treats

PetShure® pH CONTROL SYSTEMS

- Control acidification rate
- Improve protein texture and color
- Deliver reliable pH drop for microbial control

APPLICATIONS:
Fresh & Frozen Foods

PetShure® SENSORY SYSTEMS

- Deliver a unique sensory experience
- No impact on production parameters

APPLICATIONS:
- Baked Treats
- Gently cooked diets

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Contact us to learn more. Certain statements, products labeling, and claims may differ by geography or as required by government requirements. *with domestic and imported ingredients

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