

MSM, methylsulfonylmethane (METH-əl-sul-FON-il-METH-ane) also known as dimethyl sulfone (DMSO2), is a source of organic sulfur important for optimal health. Sulfur is a nutrient that acts as a critical component of key molecules that make up connective tissue throughout the body, including joint and skin tissue. Sulfur is also a major building block of one of our body's most critical antioxidant defense systems, which helps defend us against oxidative stress and free radicals¹.

OptiMSM ${ }^{\circledR}$ is the industry leading brand of MSM that has been a pioneer in the field of sulfur nutrition for over 30 years. As a source of sulfur, OptiMSM ${ }^{\circledR}$ delivers critical nutrition to your cartilage to maintain healthy joints and connective tissue ${ }^{* 1}$. OptiMSM ${ }^{\circledR}$ supplementation has been shown to deliver multiple health benefits* - from supporting skin health by decreasing the appearance of fine lines and wrinkles², to maintaining the body's antioxidant capacity to help aid in exercise recovery ${ }^{3,4}$. OptiMSM ${ }^{\circledR}$ helps you live well, age well, and perform well.

## Why OptiMSM ${ }^{\circledR}$

| Purity | A proprietary 4-stage distillation process that ensures a 99.9\% pure product. Utilizing unique boiling <br> points to completely isolate the MSM molecules removes impurities and creates a product with very <br> low moisture content, reducing the risk of microbial contamination and product degradation. |
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| Consistency | Exacting specifications guarantee a product that is always consistent in form and quality. |
| The only GRAS-designated, Kosher and Halal certified, non-GMO, gluten-free, allergen-free,non- |  |
| shellfish-derived, vegan form of MSM. |  |$\quad$| A branded ingredient manufacturers and consumers recognize and trust worldwide. |
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These statements have not been evaluated by the Federal Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.
References: 1. Institute of Medicine, 2005. Dietary Reference Intakes for Water, Potassium, Sodium, Chloride, and Sulfate; 2. Anthonavage M, et al., Nat Med J 2015; 7(11): 1-10; 3. Barmaki S, et al., J Sports Med Phys Fitness 2012; 52: 170-174; 4. Nakhostin-Roohi B, et al., J Pharm Pharmacol 2011; 63: 1290-1294.

