



KeyShure® *Chelated Minerals* combines superior performance with exceptional value. You get the quality you expect from a world-class manufacturer and the no-frills pricing you need to maximize profitability.

Feeding Recommendations:

Every 10 g/MT of KeyShure® Copper 15% delivers 1.5 mg Cu/kg of complete feed.

This product is normally recommended to replace from 33% to 50% of the added dietary inorganic copper.

Maximum Authorized Copper Levels in Complete Feed (EU)

Use according to Regulation (EU) 2018/1039 for each species as follows:

Species	Maximum Total Copper Content in Complete Feed
Bovines before rumination	15 mg/kg
Other bovines	30 mg/kg
Ovines	15 mg/kg
Caprines	35 mg/kg
Piglets up to 4 weeks after weaning	150 mg/kg
Piglets from 5-8 weeks after weaning	100 mg/kg
Crustaceans	50 mg/kg
Other animals	25 mg/kg

For feed for ovines, if the level of copper in the feed exceeds 10 mg/kg: The level of copper in this feed may cause poisoning in certain breeds of sheep.

Guaranteed Minimum Analysis:

Copper	15%
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Typical Analysis:

Crude Protein	27%
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Physical Characteristics:

Color	Light green to dark green marbled powder
Texture	Fine granular
Particle Characteristics	Free flowing, slightly hygroscopic
Package Type	Multiwall, poly-lined bag, Woven polypropylene fabric tote
Package Weight	25 kg
Shelf Life	3 years after the date of manufacture

Safe Handling & Storage:

KeyShure Copper is safe for use when directions on the label and Safety Data Sheet are followed. Store the product in a clean and dry environment, in the original package. Rotate inventory to maximize product freshness.

Product not available in all countries.

KeyShure®

Chelated Minerals



Research:

Independent research studies* confirm that KeyShure *Chelated Minerals*:

- Are more bioavailable than inorganic trace minerals.
- Are more bioavailable than other organic trace minerals.

*Cao et al; 2000

Benefits:

High bioavailability – Chelation maximizes bioavailability, establishing a protective chemical bond between mineral and an appropriate organic compound. It is here, at the molecular level, that Balchem's technology makes the difference.

Excellent quality – Balchem uses scientific and manufacturing expertise to maximize the bioavailability of chelated mineral in our products. We keep it simple by focusing on the endpoint- binding minerals to high-quality, plant-protein-derived amino acids.

Exceptional value – As a major ingredient supplier, Balchem leverages its purchasing power and efficient manufacturing processes to provide no-frills, value-based pricing for an extremely high-quality product.

Why is Copper Important?

Copper is needed by a variety of vital systems in animals. Many enzymes necessary for reproduction, immunity and growth require copper. In addition, copper is necessary for proper metabolism of iron, maintenance of connective tissue, pigmentation of skin and hair, maturation of hoof tissue, and a host of other functions.



balchem®

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