

Thailand FDA Approval of Balchem's OptiMSM® Expands Innovation Opportunities in Beauty-from-Within, Muscle Recovery and Joint Health Supplements

Montvale, New Jersey (April 16, 2026) – Balchem, a leading global manufacturer of specialty ingredients for human nutrition and health, has today announced that OptiMSM®, its methylsulfonylmethane (MSM) ingredient for skin and joint health, has been granted approval from the Thailand Food and Drug Administration (FDA) for supplement use, with an approved maximum daily intake of 1 gram per day. Secured in collaboration with leading food and pharmaceutical ingredients distributor Rama Production Co., this milestone enables manufacturers in Thailand to leverage this premium, science-backed MSM ingredient to develop new product formulations targeting beauty-from-within, joint health, muscle recovery and active ageing.

Fostering Innovation in the APAC Market

The Thai population is growing older, with people aged 60 and over now outnumbering those under 15 by 4.1 million.¹ This demographic shift is driving increased demand for solutions that support key aspects of active aging such as mobility, vitality and overall well-being. As consumers strive to feel and look their best for longer, beauty has also emerged as a key priority. 1 in 4 consumers in Asia-Pacific reported purchasing food or beverage products to improve physical appearance between 2024 and 2025.^{2,3}

OptiMSM® can help brands meet this growing demand, offering a source of sulfur, a key building block of joints and connective tissues,⁴ that helps maintain joint function⁴ and support healthy skin, hair and nails.⁴ The nutrient also supports the production of molecules such as glutathione, which plays a key role in the body's antioxidant response.⁴ Together, these clinically researched benefits position OptiMSM® as a trusted ingredient for active and healthy aging, reinforced by its exceptional purity, quality and efficacy. With approval in Thailand, OptiMSM® provides formulators with greater flexibility to develop effective joint health, beauty-from-within, and active aging solutions aligned with local regulatory requirements.

Leveraging Local Partnerships

"APAC represents a promising growth market and we're excited to help our partners unlock new regional opportunities with confidence, leveraging our premium, science-backed, FDA-approved ingredient, OptiMSM®," comments **Jessica Arnaly, Senior Marketing & Business Development Manager, Balchem Human Nutrition & Health.** *"We're proud to partner with Rama Production in Thailand to help local brands innovate and deliver products that meet consumers' evolving health and wellness needs."*

¹ Geo-Informatics and Space technology Development Agency (2025). *Population Analysis*

² Innova Market Insights. (2025). *Trends Survey*.

³ Innova Market Insights. (2024). *Health & Nutrition Survey (Average of China, India, Indonesia)*.

⁴ Food and Nutrition Board, Institute of Medicine (2005).

Prakaithip Ekwongsupasarn, Assistant Sales Director at Rama Production, adds, “As an OptiMSM® distributor in Thailand, we are proud to bring a globally recognized ingredient to support joint health and beauty-from-within solutions for the Thai market.”

For more information about OptiMSM®, visit: [OptiMSM® - Trusted MSM Backed by Science](#)

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Notes to Editors:

About Balchem Corporation

Balchem Corporation develops, manufactures, and markets specialty ingredients that improve and enhance the health and well-being of life on the planet, providing state-of-the-art solutions and the finest quality products for a range of industries worldwide. The company reports three business segments: Human Nutrition & Health; Animal Nutrition & Health; and Specialty Products. The Human Nutrition & Health segment delivers customized food and beverage ingredient systems, as well as key nutrients into a variety of applications across the food, supplement and pharmaceutical industries. The Animal Nutrition & Health segment manufactures and supplies products to numerous animal health markets. Through Specialty Products, Balchem provides specialty-packaged chemicals for use in healthcare and other industries, and also provides chelated minerals to the micronutrient agricultural market.

About OptiMSM®

OptiMSM® is a registered trademark of Albion Laboratories, Inc., a subsidiary of Balchem Corporation. OptiMSM® is a branded form of methylsulfonylmethane (MSM), an organic sulfur-containing compound used in dietary supplements for its role in supporting joint comfort, mobility, skin and hair health, muscle recovery, and overall wellness. Produced in the United States through a proprietary multi-stage distillation process, OptiMSM® is recognized globally for its high purity, consistency, and safety profile.

More information at:

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