



Global Dairy Market Status and 2035 Perspectives



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Real Science Lecture Series

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IFCN HELPS ITS PARTNER COMPANIES TO IMPROVE THEIR MARKET INTELLIGENCE AND MAKE BETTER DECISIONS



COWMANAGER



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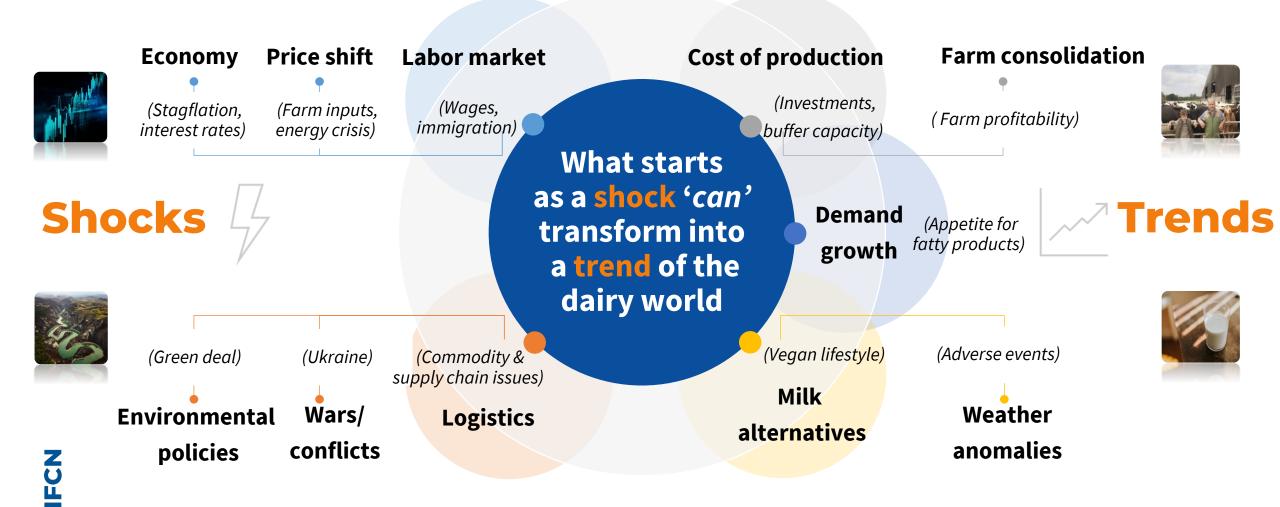


Consulting and other Companies

Deloitte.

From shocks to trends: forces shaping the global dairy

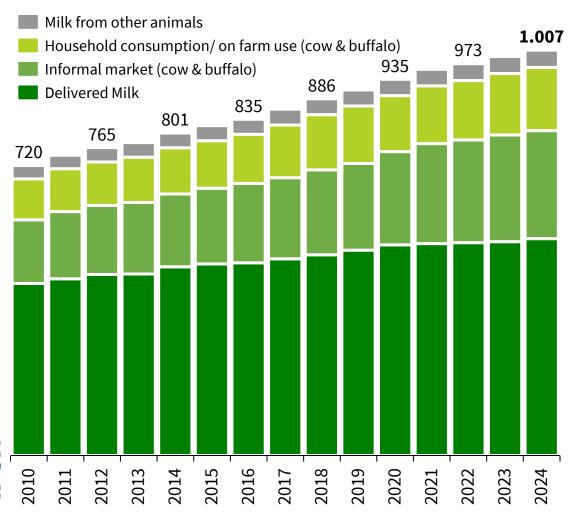




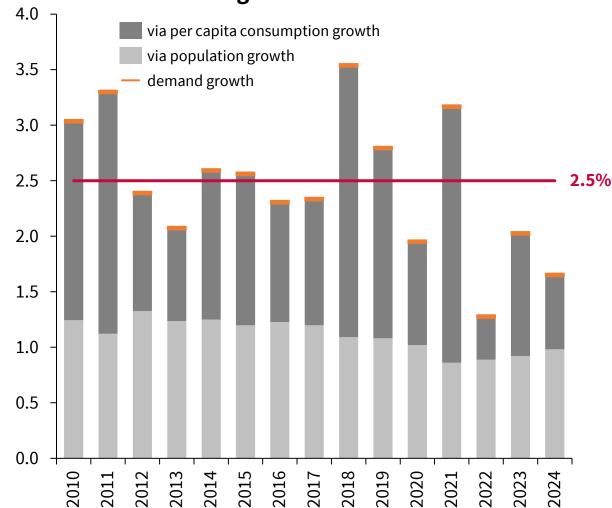
Crossing a billion ton of milk, but production growth is slowing







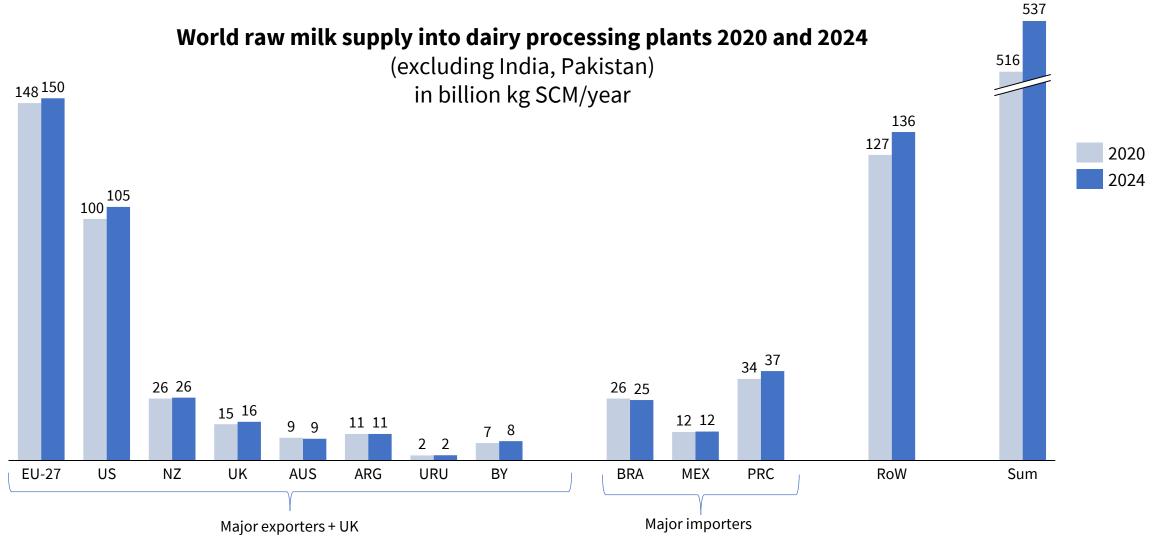
Annual % change of milk demand drivers



Arrows represent CAGR for the selected time period

Milk supply into processing (worldwide) in 2020 & 2024: up 5 bn kg/y in average

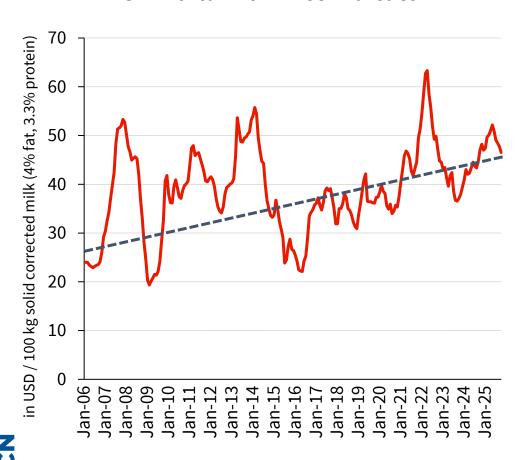




Changes in consumption patters pushing prices up for butter and driving the world milk price developments

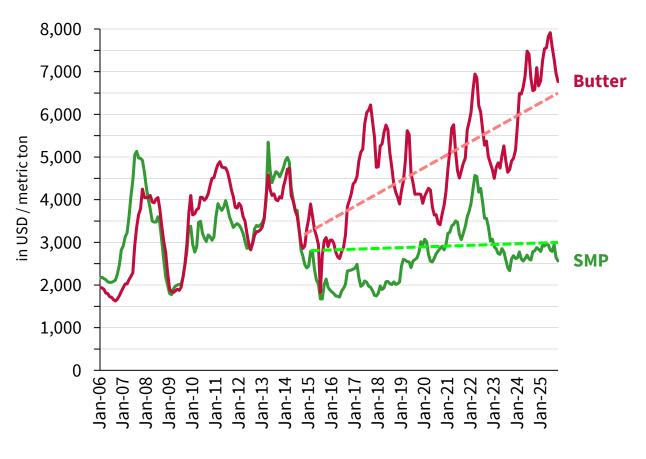


IFCN World Milk Price Indicator



*IFCN world milk price is based on the dairy commodity prices for butter/SMP, cheese/whey and whole milk powder; mainly Oceanian prices;

Dairy Commodity Prices



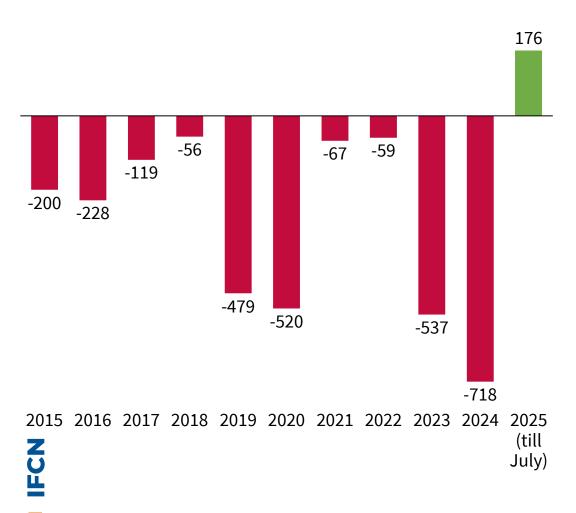
^{***}SMP/Butter: monthly weighted average of bi-weekly Oceania export prices

Source: IFCN Monthly Real-Time Data

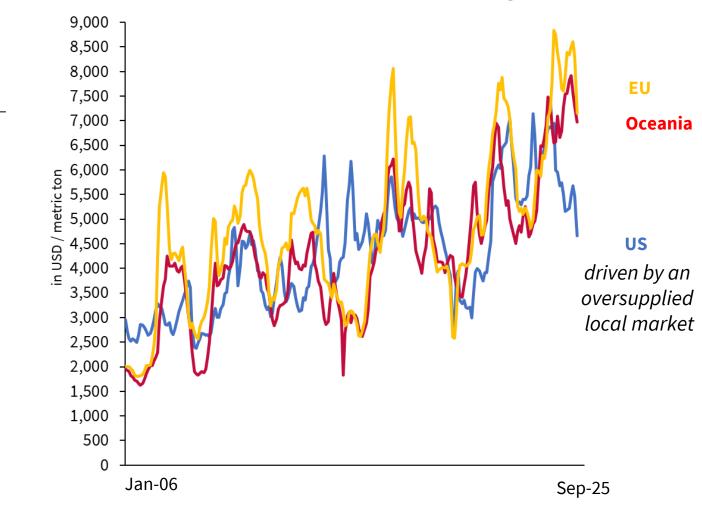
Record butter price gap opens door for US imports into Europe



USA Butter Net Trade Balance in Kiloton ME



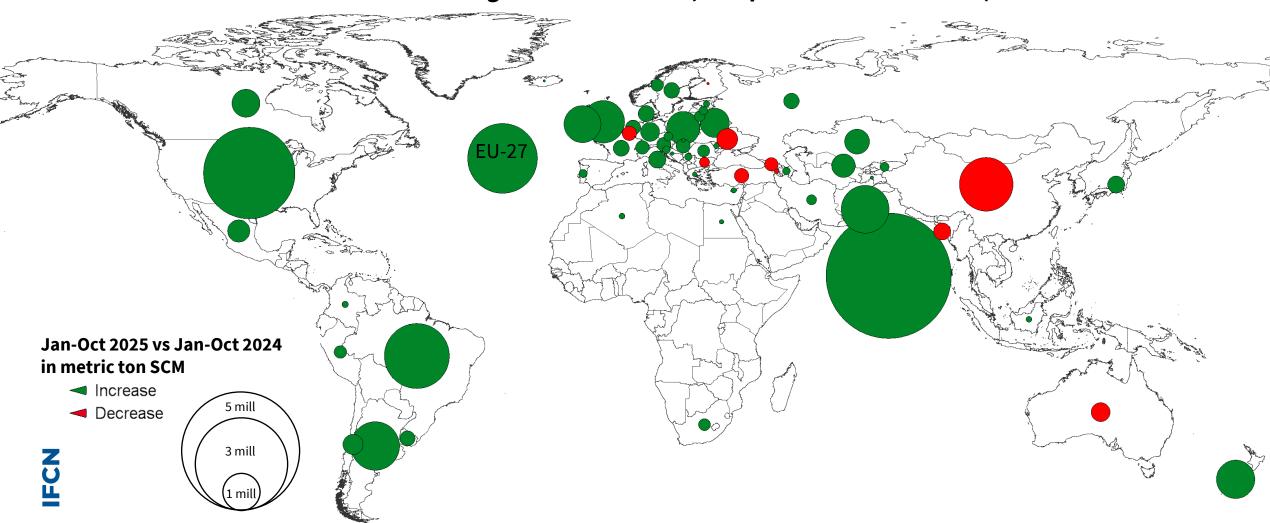
Butter prices across the global



Milk flows from every corner of the globe in 2025 (with few exceptions)

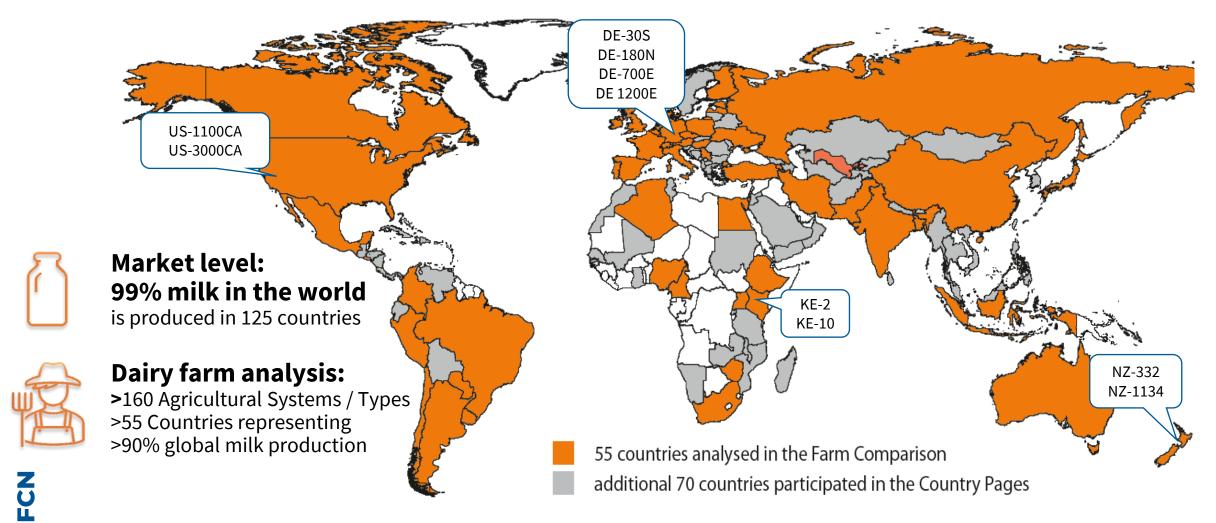


Absolute change in milk volumes (milk produced or delivered)



Analysing typical dairy farms – benchmark of costs, production systems and farm economics



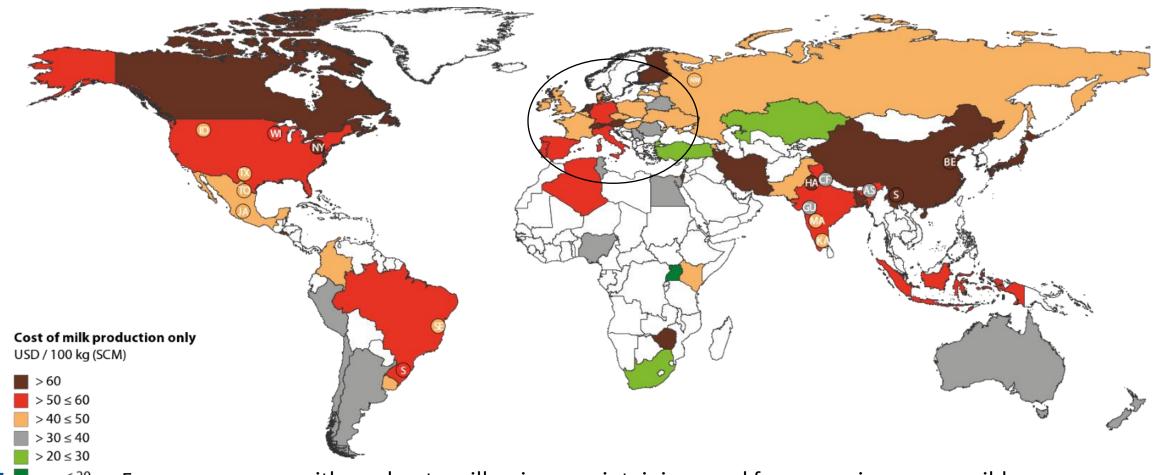


Source : IFCN Typical farms database 2024 © IFCN 2025 – For internal use only

75% of countries have costs of >40 USD

Milk production cost is 19% higher vs. 5 years ago





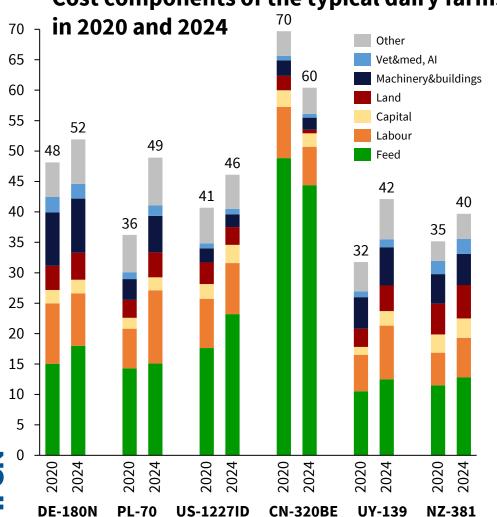
5 years ago, even with moderate milk prices, maintaining good farm margins was possible Now with high inflation in farm input costs that is not the case → low-cost producers are vanishing

no data

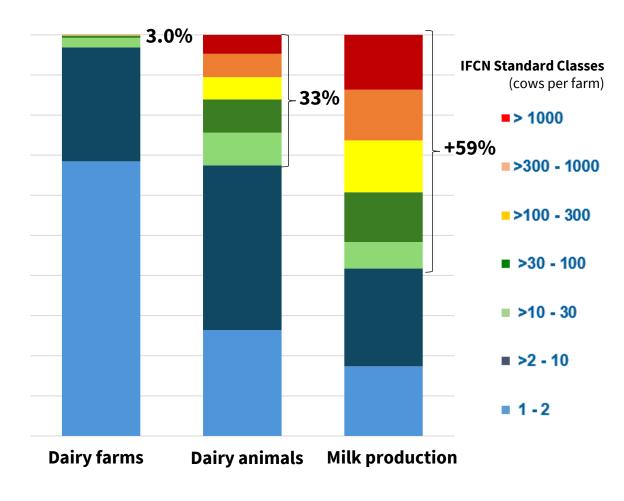
The costs on average increased by +22% on all typical farms in the last 5 years and speeds up consolidation







Global Farm Structure 2024



Main "Known Unknowns" watch for in 2026



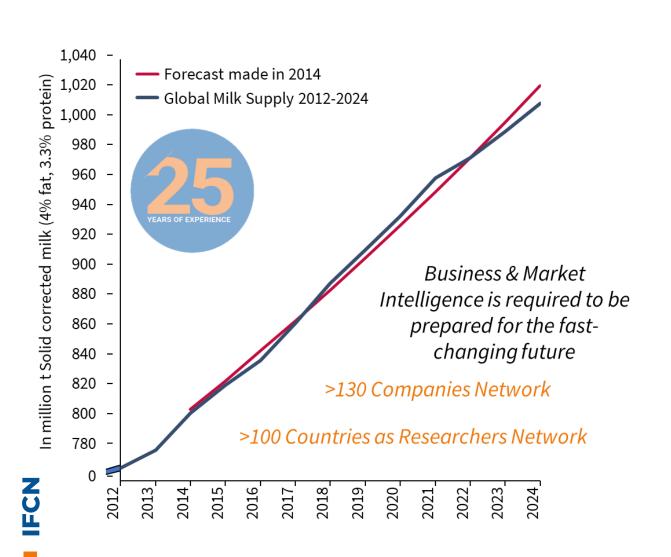
unknown Location: where known

Search **Discover** Milk price competitiveness **Politics Supply of fat Regulations Weather anomalies Tariffs** Research **Monitor Increased farm costs Transformation Impact of new Tech & Al** Consolidation **Deflation in China**

> known unknown **Content:** what

From pieces to puzzle: building competitive strength together





Markets

Local vs global

Milk pool analysis

Markets evolution

Outlook scenarios

Retailers & Consumers

Sustainability premiums
Selected suppliers
Demanded quality
Consumer patterns

Farmers & Farm input

Tracking costs
Future farms
Benchmarking
Understanding needs

Processors

Sourcing milk
Gauge supply issues
Stable year-round supply
Farmer-customer bridge



+0.8 billion more people

Dairy World in 2035 vs. 2024*



+9 kg more " milk" consumed



+1 mill t ME more traded*



-29 mill fewer dairy "cows"+0.6 t more milk per animal



-19 mill fewer dairy farms

+15% more milk produced and consumed

+154 mill t SCM ≈ 1.5 x USA today

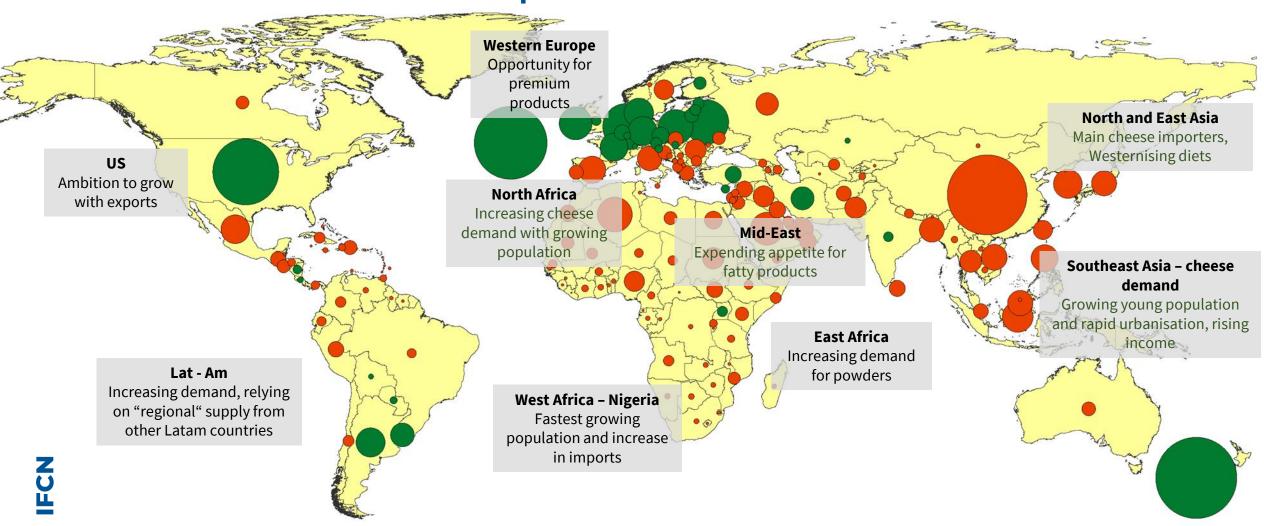


*IFCN Baseline Scenario - "Pro-Dairy"

Growth beyond challenges: There are a lot of opportunities to win in the future



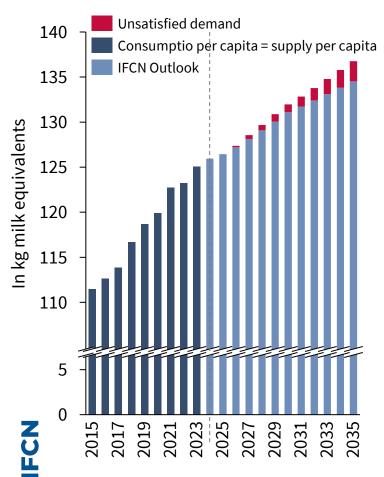
Milk surplus and deficit in 2035



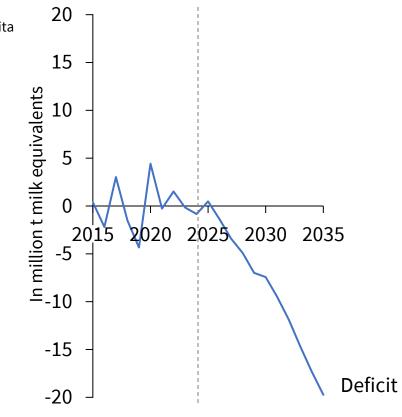
Unsatisfied demand as a symptom of supply-side constrains







Milk supply and demand



Current scenario considered

In the current methodology of the IFCN Long-term Dairy Outlook, a theoretical imbalance between supply and demand is allowed to highlight constraints in supply growth, while also capturing potential demand growth in certain countries. As a result, a projected global deficit reflects future unfulfilled demand — which is, demand that cannot be met under current conditions.

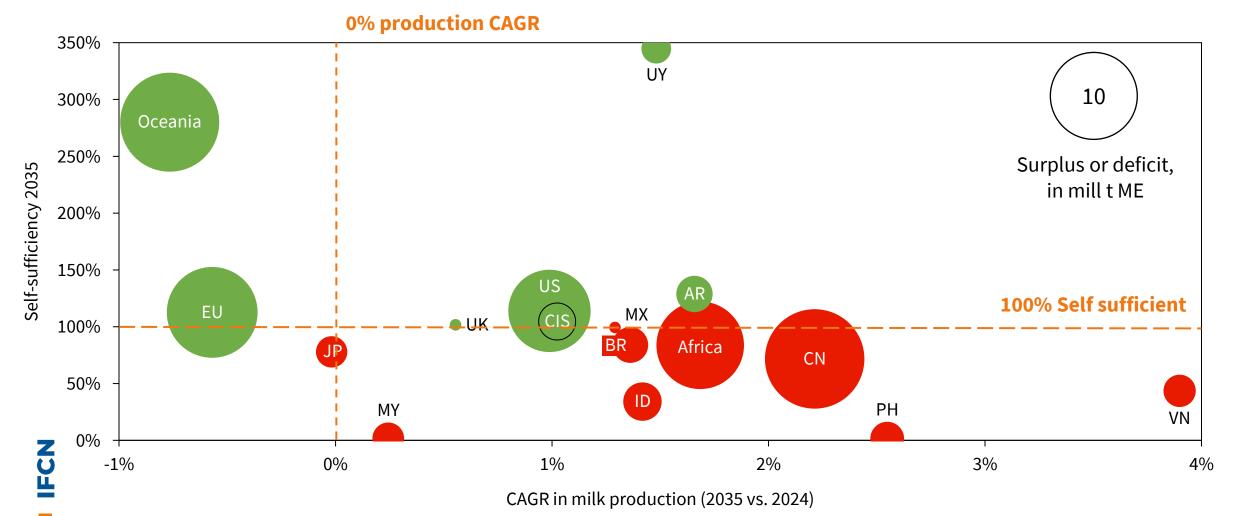
New scenario considered for world

In the left chart, a scenario output is shown when supply equals demand. On a global level, this would mean significantly less dairy demand.

The dairy gap: growing appetite meets limited selfsupply and results in increasing imports

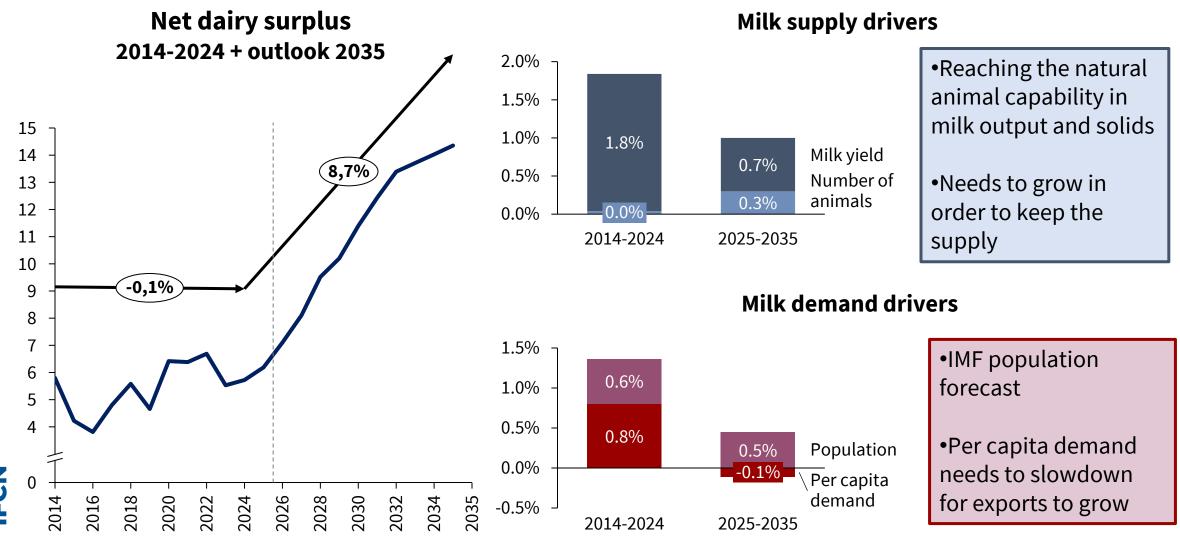


The balance between production growth and self-sufficiency defines future dairy trade needs per region



US ambitions to grow with the exports: +8.6 mill t ME more to the global market





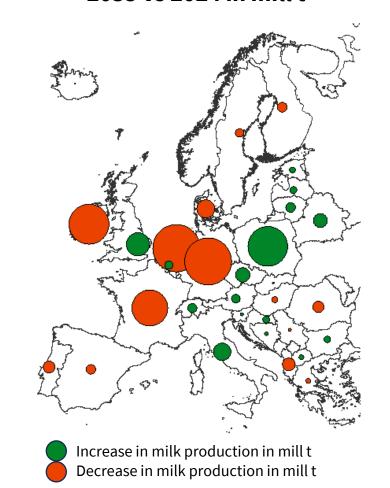
EU dairy and policy-driven sustainability: farming regulations as a kind of new quota



Increase and decrease in milk production 2035 vs 2024 in mill t

- EU-15 **-11.5 mill t SCM** vs **EU-13 + 1.6mill t SCM** until 2035
- Number of dairy animals decrease -1.6% CAGR 2024-2035
- Milk yield increase +1.1% CAGR 2024-2035, stronger potential in Eastern parts of the EU
- Constraints to grow larger farms with the size and lack of succession

Can EU farmers still secure the acceptable farm income for future farmers?



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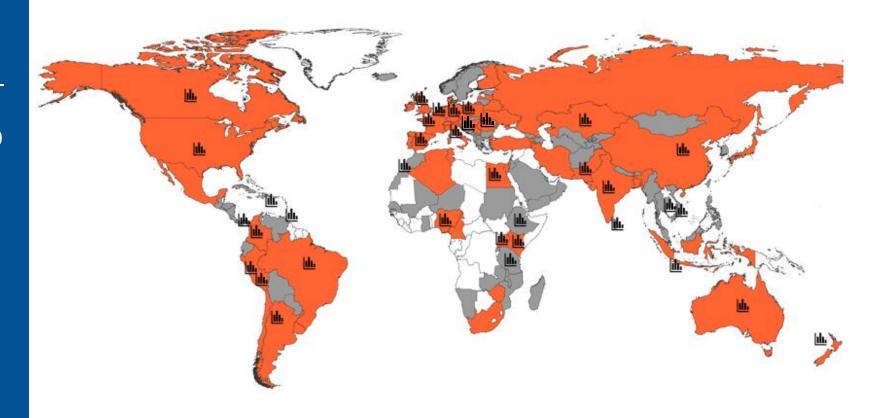
IFCN Projects

Deep dive into specific topics to support the decision-making process

Last 12 months we did more than 30 research projects.

We do projects in various areas including:

- Future milk pool analysis
- Dairy farming and dairy sector analysis
- Strategic sustainability goals
- Supply chain analysis
- Living wages
- Impact analysis
- Dairy impact methodology



Countries covered by IFCN projects in the last 3 years ... and more in progress



HOW TO CONTACT US

For further information about the **IFCN Dairy Research Network**, please contact us using the contact data provided below:



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