

Investor Presentation Q2 2024



#### Safe Harbor Statement

- During the course of this presentation, management may make forward-looking statements regarding financial performance and future events.
- We will attempt to identify these statements by use of words such as expect, believe, anticipate, intend, and other words that denote future events. You should understand that, even though our forward-looking statements are based on assumptions we believe are reasonable when made, they are still subject to uncertainties that could cause actual results to differ materially from those in the forward-looking statements.
- We caution you to consider the important risk and other factors as set forth in the forward-looking statements section and in Item 1A risk factors in our Annual Reports on Form 10-K as filed with the U.S. Securities and Exchange Commission that could cause actual results to differ from those in the forward-looking statements as contained in this presentation.
- Forward-looking statements made herein are summaries of previous public disclosures, do not represent revised guidance, and we do not undertake to revise or update them from the date or dates of previous disclosure.
- In the case of any presentation delivered during the company's prescribed black-out periods, there will be no discussion or questions addressed regarding the current quarter's expected performance.



# Agenda

- Balchem Overview
- Vision and Strategic Focus
- Financial Performance & Capital Allocation
- Corporate Social Responsibility
- Wrap Up
- Appendix
  - GAAP to Non-GAAP reconciliations



## **Balchem Corporation**

Balchem develops, manufactures, and markets specialty ingredients that help make the world a healthier place



- Corporate Headquarters21 Manufacturing Sites
- 7 Technology Centers
- 7 Regional Offices

#### At a Glance

- Founded in 1967
- NASDAQ: BCPC
- Approximately 1,300 Employees
- 2023 Revenue: \$922 Million

## Three Business Segments – 2023 Revenue









#### **Executive Leadership**



#### Ted Harris | Chairman, President, and CEO

- Joined Balchem in May 2015
- Prior to Balchem was a Senior VP of Ashland Inc. where he held a series of senior leadership roles over 10+ years
- Independent director and member of the Board of Directors of Pentair plc.
- MBA from Harvard University and bachelor's degree from Lehigh University in chemical engineering

#### Martin Bengtsson | CFO

- Joined Balchem in February 2019
- Prior to Balchem had a 15-year career at Honeywell and most recently was
   CFO for the \$11B Performance Materials & Technologies segment
- Bachelor's degree from Northwestern University in economics and began career as Senior Auditor for Deloitte





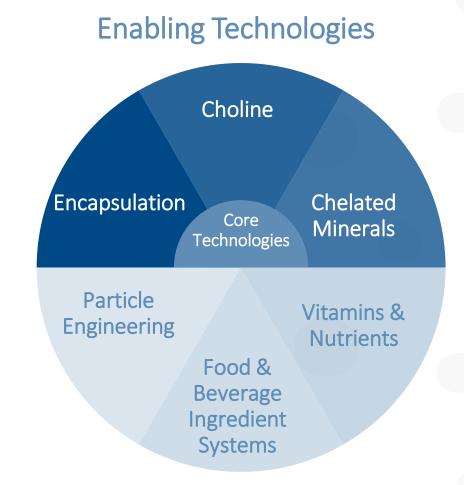
### **Balchem's Value Proposition**

#### Value to our Customers

- High efficacy nutrients essential for life
- Enhanced animal health and feed productivity
- Functional ingredient systems formulations and application expertise
- Crop protection and yield improvement
- Complete supply chain capabilities and assurance

#### Value to society

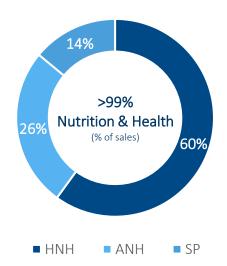
- Increased health and well-being of humans and animals
- Enhanced food chain productivity to give a growing population sustainable access to food





## **Segment Overview**

#### **Leveraging Solutions Across Segments**



| Segment                      | Markets Served  | Solutions   |
|------------------------------|---|---|
| Human Nutrition<br>& Health  | <ul><li>Nutritional Supplements</li><li>Food and Beverage</li><li>Infant and Toddler Formula</li><li>Organic Cereal</li></ul> | <ul> <li>Microencapsulation</li> <li>Choline and Vitamin K2</li> <li>Chelated Minerals</li> <li>Powder, Flavor, and Cereal Systems</li> </ul> |
| Animal Nutrition<br>& Health | <ul><li>Dairy</li><li>Poultry and Swine</li><li>Companion Animal</li><li>Aquaculture</li></ul>                                | <ul> <li>Microencapsulation</li> <li>Choline</li> <li>Chelated Minerals</li> <li>Amino Acids and Other Nutrients</li> </ul>                   |
| Specialty Products           | <ul><li>Medical Device Sterilization</li><li>Nut and Spice Fumigation</li><li>Plant Nutrition</li></ul>                       | <ul> <li>Chelated Minerals</li> <li>Performance Gases re-packaging and<br/>supply chain capabilities</li> </ul>                               |
| Other                        | <ul><li>Oil and Gas Fracking</li><li>Other Industrial Markets</li></ul>   | • Choline • Choline Derivatives   |



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## Our vision

is clear – to make the world a healthier place.

## Our mission

is focused – to build a global nutrition and health company delivering trusted, innovative and science-based solutions to our customers.

## **Our Core Values**











Always doing the **right** thing

Thinking big and acting small

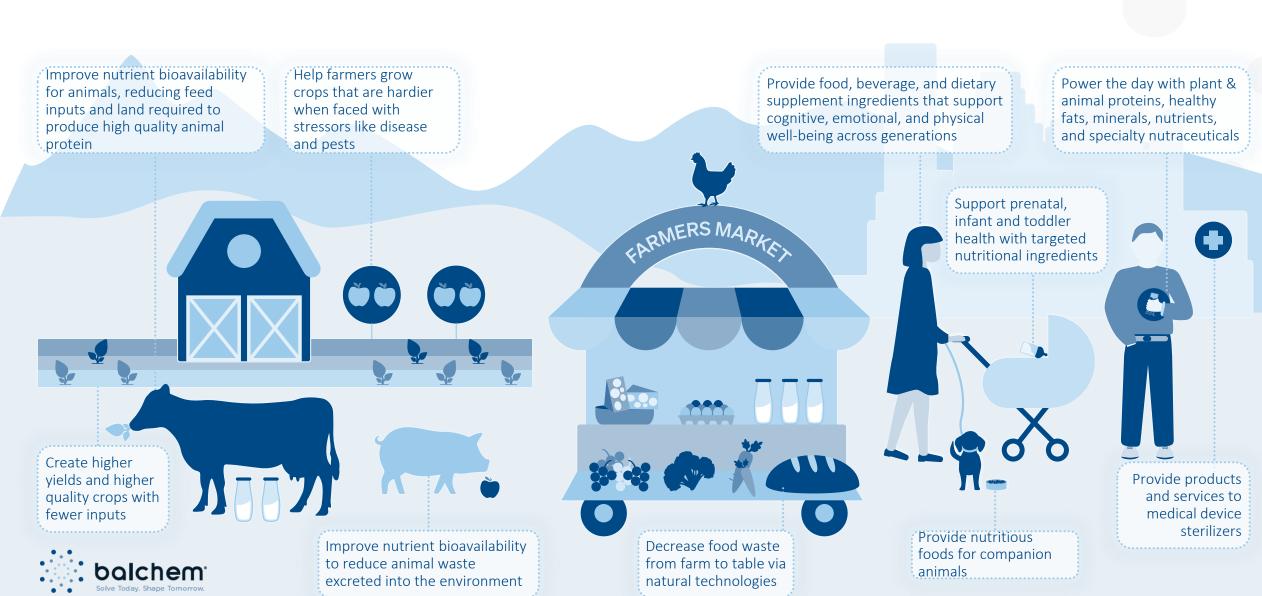
Collaborating and growing together

Playing to win

Staying focused on the customer



#### How Do We Make the World a Healthier Place?



#### **Strategic Focus**

#### Strengthening Positions in Attractive, Growing Markets

 Building scale, adding adjacent capabilities, expanding market and geographic reach, broadening our portfolio of solutions, investing in new science, enabling market awareness

#### Driving Organic Growth

 Creating new demand through innovation, market penetration, new product launches, geographic expansion, and expanding addressable markets

#### Strategic M&A

Augment organic growth and accelerate strategic initiatives

#### Excellence in Execution

Maintaining a strong margin profile, efficient cash flow conversion, and a solid balance sheet



#### **Growth Platforms**

#### Multiple platforms to drive growth

#### **Human Nutrition & Health**

- Choline and Vitamin K2 market potential
- Transition from low to high bioavailable Mineral Nutrition
- Systems for Nutritional Beverages
- Microencapsulation for food safety and preservation
- Geographic expansion and M&A

#### Animal Nutrition & Health

- Rumen-protected nutrients for Dairy
- Reashure® penetration
- Next generation rumen by-pass and release technology
- Pet and aquaculture expansion
- Geographic expansion and M&A

#### **Specialty Products**

- Plant micronutrients penetration and application
- Global Performance Gases platform
- Geographic expansion and M&A

M&A

**Growth Platforms** 

Market Growth



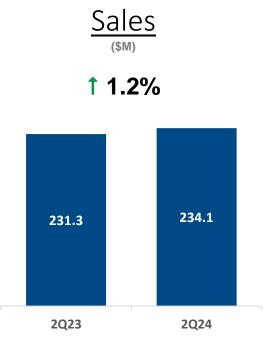
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#### Q2 2024 Financial Summary

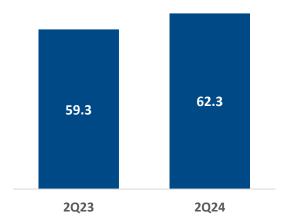
#### Sales growth, margin expansion, and profit growth



 Strong Human Nutrition & Health and Specialty Products sales, partially offset by lower Animal Nutrition & Health sales



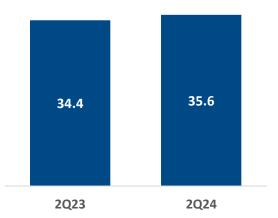
**† 5.0%** 



 Adj. EBITDA growth driven by sales growth and favorable portfolio mix

## Adj. Net Earnings

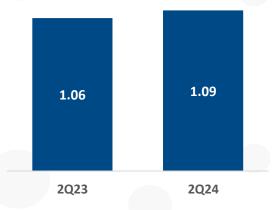
**† 3.3%** 



Driven by sales growth and favorable portfolio mix



**† 2.8%** 

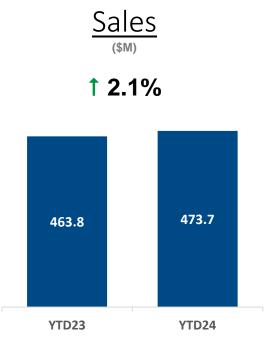


 Growth in earnings slightly offset by an increase in diluted outstanding shares (+0.7%)



### YTD 2024 Financial Summary

#### Solid performance year-to-date



 Growth in Human Nutrition & Health and Specialty Products, partially offset by a decline in Animal Nutrition & Health



**†** 6.5%



 Adj. EBITDA growth driven by sales growth and favorable portfolio mix



**†** 6.4%



Driven by sales growth and favorable portfolio mix



**†** 5.5%

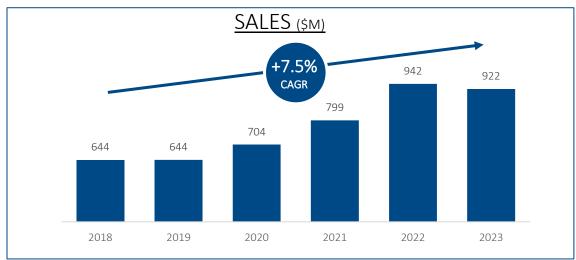


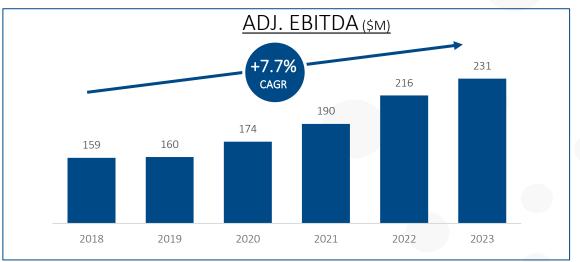
 Growth in earnings slightly offset by an increase in diluted outstanding shares (+0.7%)

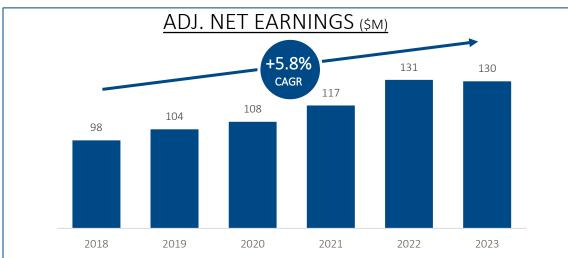


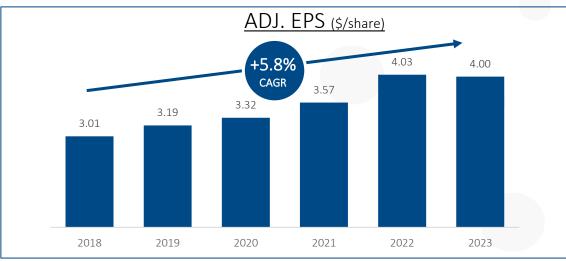
#### **Historical Financials**

#### Consistent performance over the years





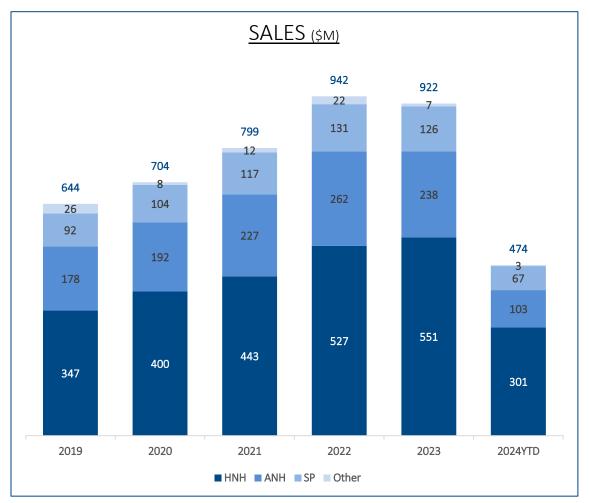


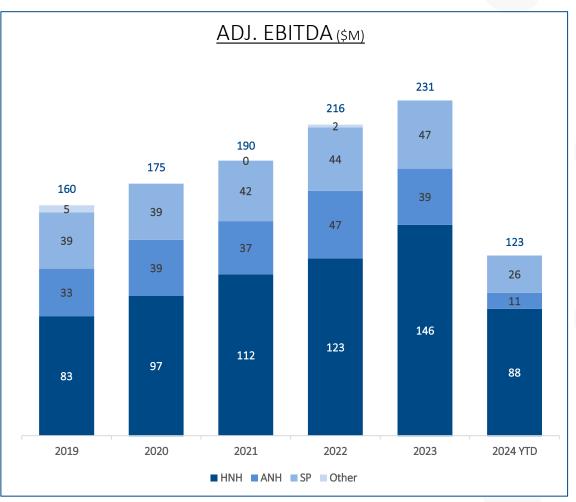




#### **Historical Financials**

#### Solid contribution from all reporting segments over the years







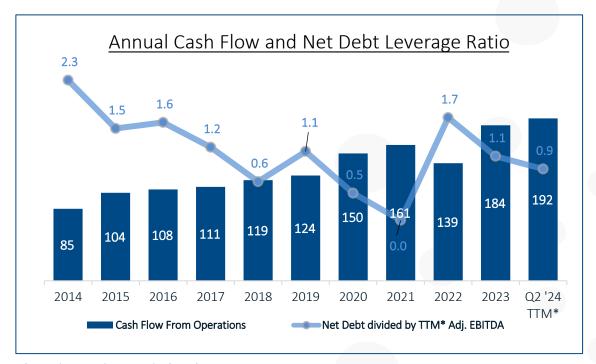
#### **Balchem's Capital Allocation Strategy**

#### **Capital allocation Priorities**

- Support organic growth opportunities
- Augment growth with targeted M&A
- Diligent debt service
- Continue to pay and grow dividend
- Stock buy-backs for anti-dilution

#### M&A

- Eight acquisitions since 2016
- Focus on nutrition and health
- Adding geographic reach and adjacent products/technologies, while consolidating markets

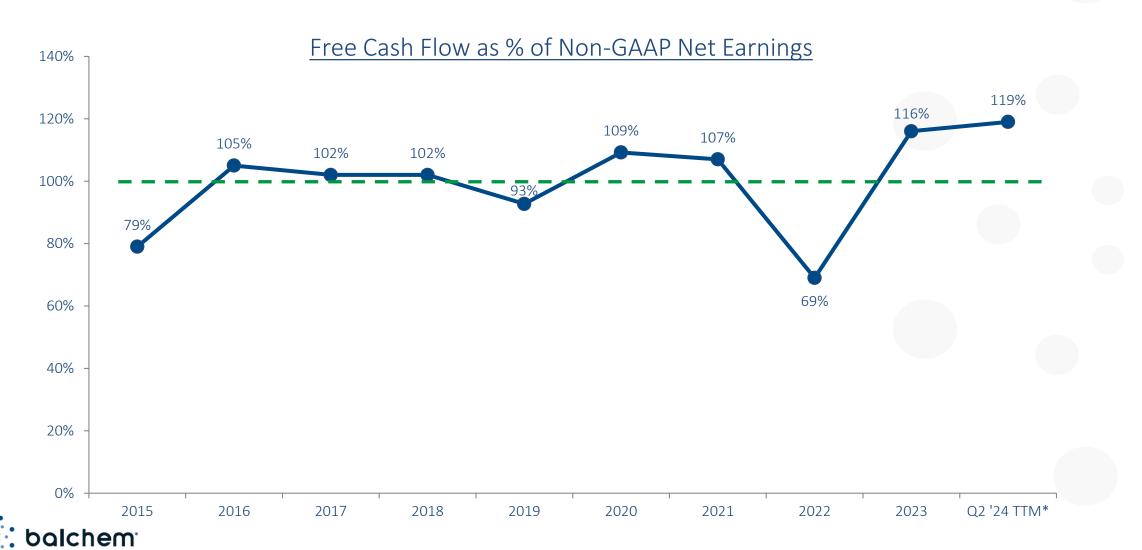


\* Trailing Twelve Months (TTM)



#### Free Cash Flow Conversion

#### Translating profits into cash



#### **Recent Acquisitions**

#### Augmenting organic growth with targeted acquisitions close to core

#### **Albion Minerals** Kappa Bioscience Bioscreen Adjacent product • Portfolio extension in high Geographic expansion offering in high growth growth specialty vitamin and processing market technology market • Chelated Magnesium, Microencapsulation and • Vitamin K2 as MK-7 fermentation Iron, Calcium, Zinc, etc. **Bergstrom Nutrition** • Portfolio extension in high growth specialty mineral market • Specialty sulfur for supplements 2017 2019 2018 2022 2016

#### Chol-Mix

- Geographic reach into Europe
- Dry Choline Chloride

#### IFP

- Market consolidation and processing technology
- Microencapsulation and agglomeration

#### Chemogas

- Geographic expansion of market leadership to Europe
- Performance gas solutions

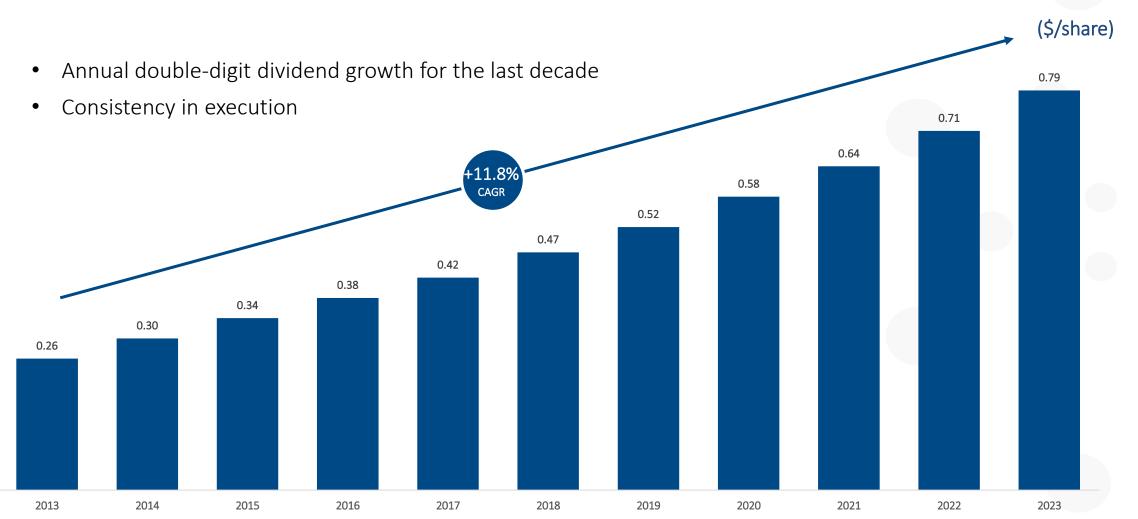
#### **Zumbro River Brand**

- Consolidation and portfolio extension
- High protein extrusion and agglomeration



### **Dividends**

#### Consistent dividend policy





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## Sustainability at Balchem

Our Sustainability Objectives & Framework

Provide innovative solutions for the health & nutritional needs of the world.

Company







Culture

Operate with excellence as strong stewards of our employees, customers, shareholders & communities \_\_\_\_

# Making the world a healthier place

1.1 billion people reached in 2023

The total number of people impacted is calculated by measuring the annual consumption of protein and the daily recommended doses of minerals, essential nutrients and vitamins.



## Sustainability At Balchem

#### Supporting a future for all

As a signatory to the United Nations (UN)
Global Compact, Balchem supports the
Ten Global Principles in the areas of
human rights, labor, environment and
anti-corruption.

 We are committed to advancing the broad goals of the UN across our areas of influence.

Balchem was named one of America's Most Responsible Companies by Newsweek magazine for the fourth consecutive year.





## Our 2030 Sustainability Goals and Priorities

#### 2030 Sustainability Goals

#### Our Priority Sustainable Development Goals



Balchem commits to reducing our GHG emissions use by 25%

25



Balchem commits to reducing our global water use by 25%





6 CLEAN WATER AND SANITATION

12 RESPONSIBLE CONSUMPTION

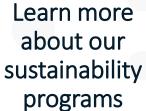














More than 70% of our product line revenues directly support UN SDGs 2, 3, and 12.



#### **Recent Sustainability Progress**



- More than 70% of our product line revenues directly support UN SDGs 2, 3, and 12.
- balchem\*

- Released our 6th sustainability report in April.
- Marked our 3rd anniversary of UN Global Compact commitment.
- Successfully measured and reported Scope 3 GHG emissions.
- Surpassed our 2030 GHG emissions reduction goal, by reducing Scope 1 and 2 emissions by 32%.
- ➤ **Reduced** our water withdrawal by 8% from baseline, remain on track to meet 2030 Goal.
- Named one of America's Most Responsible Companies for the **4**<sup>th</sup> year in a row.
- > Received a "Top Diversity Employer" award from Circa.
- Reported to EcoVadis and CDP Climate for enhanced transparency.
- Product line revenue supporting the UN SDGs and determined to be over **70% of our products** supporting SDGs 2, 3, and 12.

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#### Balchem

A global nutrition and health company delivering trusted, innovative and science-based solutions to our customers

- Leading positions in attractive markets
- Creating new demand through innovation
- Strong financial performance, delivering healthy margins and cash flows available for reinvestment
- Proven track record and well positioned for the future



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#### Non-GAAP Financial Information

#### **Non-GAAP Financial Information**

In addition to disclosing financial results in accordance with United States (U.S.) generally accepted accounting principles (GAAP), this earnings release contains non-GAAP financial measures that we believe are helpful in understanding and comparing our past financial performance and our future results. The non-GAAP financial measures in this press release include adjusted gross margin, adjusted earnings from operations, adjusted net earnings and the related adjusted per diluted share amounts, EBITDA, adjusted EBITDA, adjusted income tax expense, and free cash flow. The non-GAAP financial measures disclosed by the company exclude certain business combination accounting adjustments and certain other items related to acquisitions, certain equity compensation, nonqualified deferred compensation plan expense (income), and certain one-time or unusual transactions. Detailed non-GAAP adjustments are described in the reconciliation tables below and also explained in the related footnotes. These non-GAAP financial measures should not be considered a substitute for, or superior to, financial measures calculated in accordance with GAAP, and the financial results calculated in accordance with GAAP and reconciliations from these results should be carefully evaluated. Investors should not consider non-GAAP measures as alternatives to the related GAAP measures.



Table 1

#### **Reconciliation of Non-GAAP Measures to GAAP**

(Dollars in thousands, except per share data)

(unaudited)

|   | Three Months Ended<br>June 30, |         |    | Six Months Ended<br>June 30, |    |         |    |         |
|---|--------------------------------|---------|----|------------------------------|----|---------|----|---------|
|   |                                | 2024    |    | 2023                         |    | 2024    |    | 2023    |
| Reconciliation of adjusted gross margin                 |                                |         |    |                              |    |         |    |         |
| GAAP gross margin                                       | \$                             | 82,994  | \$ | 77,349                       | \$ | 164,508 | \$ | 150,519 |
| Inventory valuation adjustment (1)                      |                                | _       |    | 217                          |    | _       |    | 1,419   |
| Amortization of intangible assets and finance lease (2) |                                | 707     |    | 662                          |    | 1,411   |    | 1,343   |
| Restructuring costs (3)                                 |                                | _       |    | 120                          |    | _       |    | 120     |
| Adjusted gross margin                                   | \$                             | 83,701  | \$ | 78,348                       | \$ | 165,919 | \$ | 153,401 |
|   |                                |         |    |                              |    |         |    |         |
| Reconciliation of adjusted earnings from operations     |                                |         |    |                              |    |         |    |         |
| GAAP earnings from operations                           | \$                             | 45,797  | \$ | 42,836                       | \$ | 87,473  | \$ | 77,244  |
| Inventory valuation adjustment (1)                      |                                | _       |    | 217                          |    | _       |    | 1,419   |
| Amortization of intangible assets and finance lease (2) |                                | 5,303   |    | 6,952                        |    | 11,705  |    | 14,302  |
| Transaction and integration costs (4)                   |                                | 41      |    | (7,349)                      |    | 481     |    | (5,184) |
| Restructuring costs (3)                                 |                                | _       |    | 6,266                        |    | _       |    | 6,266   |
| Nonqualified deferred compensation plan expense (5)     |                                | 113     |    | 244                          |    | 516     |    | 481     |
| Adjusted earnings from operations                       | \$                             | 51,254  | \$ | 49,166                       | \$ | 100,175 | \$ | 94,528  |
|   |                                |         |    |                              |    |         |    |         |
| Reconciliation of adjusted net earnings                 |                                |         |    |                              |    |         |    |         |
| GAAP net earnings                                       | \$                             | 32,069  | \$ | 30,110                       | \$ | 61,055  | \$ | 52,820  |
| Inventory valuation adjustment (1)                      |                                | _       |    | 217                          |    | _       |    | 1,419   |
| Amortization of intangible assets and finance lease (2) |                                | 5,375   |    | 7,024                        |    | 11,849  |    | 14,446  |
| Transaction and integration costs (4)                   |                                | 41      |    | (7,349)                      |    | 481     |    | (5,184) |
| Restructuring costs (3)                                 |                                | _       |    | 6,266                        |    | _       |    | 6,266   |
| Income tax adjustment (6)                               |                                | (1,908) |    | (1,827)                      |    | (4,224) |    | (4,745) |
| Adjusted net earnings                                   | \$                             | 35,577  | \$ | 34,441                       | \$ | 69,161  | \$ | 65,022  |
|   |                                |         |    |                              |    |         |    |         |
| Adjusted net earnings per common share - diluted        | \$                             | 1.09    | \$ | 1.06                         | \$ | 2.12    | \$ | 2.01    |



Table 2 (unaudited)

#### Reconciliation of GAAP Net Earnings to EBITDA and to Adjusted EBITDA

(Dollars in thousands)

|  | Three Months Ended<br>June 30, |        |    | Six Months Ended<br>June 30, |      |         |    |         |
|--|--------------------------------|--------|----|------------------------------|------|---------|----|---------|
|  | 2024 2023                      |        |    | 2024                         | 2023 |         |    |         |
| Net earnings - as reported                             | \$                             | 32,069 | \$ | 30,110                       | \$   | 61,055  | \$ | 52,820  |
| Add back:  |                                |        |    |                              |      |         |    |         |
| Provision for income taxes                             |                                | 9,157  |    | 8,290                        |      | 17,021  |    | 14,699  |
| Interest and other expenses                            |                                | 4,571  |    | 4,436                        |      | 9,397   |    | 9,725   |
| Depreciation and amortization                          |                                | 12,433 |    | 13,355                       |      | 26,030  |    | 26,930  |
| EBITDA   |                                | 58,230 |    | 56,191                       |      | 113,503 |    | 104,174 |
| Add back certain items:                                |                                |        |    |                              |      |         |    |         |
| Non-cash compensation expense related to equity awards |                                | 3,886  |    | 3,748                        |      | 8,636   |    | 8,518   |
| Inventory valuation adjustment (1)                     |                                | _      |    | 217                          |      | _       |    | 1,419   |
| Transaction and integration costs (4)                  |                                | 41     |    | (7,349)                      |      | 481     |    | (5,184) |
| Restructuring costs (3)                                |                                | _      |    | 6,266                        |      | _       |    | 6,266   |
| Nonqualified deferred compensation plan expense (5)    |                                | 113    |    | 244                          |      | 516     |    | 481     |
| Adjusted EBITDA  | \$                             | 62,270 | \$ | 59,317                       | \$   | 123,136 | \$ | 115,674 |



**Table 3** (unaudited)

#### Reconciliation of GAAP Effective Income Tax Rate to Non-GAAP Effective Income Tax Rate

(Dollars in thousands)

|                             | Three Months Ended June 30, |       |                       |    |       |                       |  |  |
|-----------------------------|-----------------------------|-------|-----------------------|----|-------|-----------------------|--|--|
|                             |                             | 2024  | Effective Tax<br>Rate |    | 2023  | Effective Tax<br>Rate |  |  |
| GAAP Income Tax Expense     | \$                          | 9,157 | 22.2 %                | \$ | 8,290 | 21.6 %                |  |  |
| Impact of ASU 2016-09 (7)   |                             | 620   |                       |    | 448   |                       |  |  |
| Adjusted Income Tax Expense | \$                          | 9,777 | 23.7 %                | \$ | 8,738 | 22.8 %                |  |  |

|                             | Six Months Ended June 30, |        |                       |    |        |                       |  |  |
|-----------------------------|---------------------------|--------|-----------------------|----|--------|-----------------------|--|--|
|                             |                           | 2024   | Effective Tax<br>Rate |    | 2023   | Effective Tax<br>Rate |  |  |
| GAAP Income Tax Expense     | \$                        | 17,021 | 21.8 %                | \$ | 14,699 | 21.8 %                |  |  |
| Impact of ASU 2016-09 (7)   |                           | 1,327  |                       |    | 844    |                       |  |  |
| Adjusted Income Tax Expense | \$                        | 18,348 | 23.5 %                | \$ | 15,543 | 23.0 %                |  |  |

### Table 4 (unaudited)

#### Reconciliation of Net Cash Provided by Operating Activities to Free Cash Flow

(Dollars in thousands)

|  | Three Months Ended<br>June 30, |         |    |         | Six Months Ended<br>June 30, |          |    |          |  |
|--|--------------------------------|---------|----|---------|------------------------------|----------|----|----------|--|
|  | 2024                           |         |    | 2023    |                              | 2024     |    | 2023     |  |
| Net cash provided by operating activities  | \$                             | 44,992  | \$ | 34,991  | \$                           | 78,380   | \$ | 69,829   |  |
| Capital expenditures, proceeds from the sale of assets, and settlement of net investment hedge |                                | (6,602) | -  | (3,280) |                              | (13,175) |    | (12,892) |  |
| Free cash flow   | \$                             | 38,390  | \$ | 31,711  | \$                           | 65,205   | \$ | 56,937   |  |



- (1) Inventory valuation adjustment: Business combination accounting principles require us to measure acquired inventory at fair value. The fair value of inventory reflects the acquired company's cost of manufacturing plus a portion of the expected profit margin. The non-GAAP adjustment to our cost of sales excludes the expected profit margin component that is recorded under business combination accounting principles. We believe the adjustment is useful to investors as an additional means to reflect cost of sales and gross margin trends of our business.
- (2) Amortization of intangible assets and finance lease: Amortization of intangible assets and finance lease consists of amortization of customer relationships, trademarks and trade names, developed technology, regulatory registration costs, patents and trade secrets, capitalized loan issuance costs, other intangibles acquired primarily in connection with business combinations, an intangible asset in connection with a company-wide ERP system implementation, and one finance lease. We record expense relating to the amortization of these intangibles and finance lease in our GAAP financial statements. Amortization expenses for our intangible assets and finance lease are inconsistent in amount and are significantly impacted by the timing and valuation of an acquisition. Consequently, our non-GAAP adjustments exclude these expenses to facilitate an evaluation of our current operating performance and comparisons to our past operating performance.
- (3) Restructuring costs: Expenses related to a reorganization of the business.
- (4) Transaction and integration costs: Transaction and integration costs related to acquisitions and divestitures are expensed in our GAAP financial statements. Management excludes these items for the purposes of calculating Adjusted EBITDA and other non-GAAP financial measures. We believe that excluding these items from our non-GAAP financial measures is useful to investors because these are items associated with transactions that are inconsistent in amount and frequency causing comparison of current and historical financial results to be difficult.
- (5) Nonqualified deferred compensation plan (income) expense: Gains and losses on rabbi trust assets related to our nonqualified deferred compensation plan are recorded in other (income) expense while the offsetting increases or decreases to the deferred compensation liability are recorded within earnings from operations. The increases and decreases in the deferred compensation liability are driven by market volatility and are not a true reflection of company performance. We believe excluding these amounts from our non-GAAP financial measures is useful to investors because these items are inconsistent in amount based on market conditions causing comparison of current and historical financial results to be difficult. Adjustments have been made to the prior period presentation to conform with the current period presentation.
- (6) Income tax adjustment: For purposes of calculating adjusted net earnings and adjusted diluted earnings per share, we adjust the provision for (benefit from) income taxes to tax effect the taxable and deductible non-GAAP adjustments described above as they have a significant impact on our income tax (benefit) provision. Additionally, the income tax adjustment is adjusted for the impact of adopting ASU 2016-09, "Improvements to Employee Share-Based Payment Accounting" and uses our non-GAAP effective rate applied to both our GAAP earnings before income tax expense and non-GAAP adjustments described above. See Table 3 for the calculation of our non-GAAP effective tax rate.
- (7) Impact of ASU 2016-09: The primary impact of ASU No. 2016-09, "Improvements to Employee Share-Based Payment Accounting" ("ASU 2016-09"), was the recognition during the three and six months ended June 30, 2024 and 2023, of excess tax benefits as a reduction to the provision for income taxes and the classification of these excess tax benefits in operating activities in the consolidated statement of cash flows instead of financing activities.





# Thank you