

ReaShure[®]-XC

Precision Release Choline

ReaShure[®]-XC Precision Release Choline is the next generation in rumen protected choline containing the highest choline concentration in the industry. Choline is essential for the health of animals and humans because it's a biochemical building block and precursor to numerous compounds necessary to support life.

Product Information:

Content – 60% Choline Chloride

Application:

Feed to dairy animals during the transition period to meet their choline requirements. Choline is a required nutrient during the transition period used to help the liver process and deliver fat to the mammary gland.

Ingredients:

Choline chloride, vegetable oil and fat, vegetable wax

Feeding recommendation:

Dairy cows – 30 grams/head/day

Small Ruminants – 6 grams/head/day

For maximum benefit, begin feeding ReaShure-XC 21 days before parturition and continue until 21 days after parturition. If grouping systems restrict the complete implementation of this feeding regime, partial benefits can be achieved by feeding ReaShure-XC only during the pre-parturition or post-parturition periods.

Packaging:

25 kg (55.1 lb.) poly-lined bags

Availability

ReaShure-XC is available through most animal feed outlets. To find a local supply of ReaShure-XC, see contact information on reverse side.



REASHURE[®]-XC PRECISION RELEASE CHOLINE



Benefits:

ReaShure®-XC *Precision Release Choline* is encapsulated using a state-of-the-art process, to protect the choline from degradation in the rumen. Feeding ReaShure-XC is a proven way to meet the dietary choline requirements during the important transition period. By protecting choline from rumen degradation, it is available in the small intestine to support these critical processes.

New research¹ shows that feeding ReaShure during late gestation has a positive effect on both transition cows and their *in utero* calves.

See the benefits in your herd.

- Reduced metabolic disorders for a smoother transition
- Higher peak milk, up to 2,1 kg more milk/cow/day
- Improved colostrum quality
- Improved calf growth
- Increased calf immune status and survivability

Economics:

Keeping dairy animals healthy during the critical transition period will save money on treatment costs, replacement animals, and lost milk. A smoother start will have a lasting economic impact on the entire lactation.

ReaShure®-XC *Precision Release Choline* is proven to help dairy animals transition more smoothly, reducing the risk of metabolic disorders, supporting higher milk production, improved calf health and growth and overall animal health.

About Balchem:

For more than 50 years, Balchem has perfected the art of delivering nutrients to specific locations under many different environmental conditions. Today, Balchem's technologies protect more than 140 different products across human, animal and industrial applications. Protect your entire nutrient investment with Balchem.

¹ Zenobi et al., 2018 J. Dairy Sci. 101 (Suppl. 2): 334, Zenobi et al., 2018 J. Dairy Sci. 101 (Suppl. 2): ii, Zenobi et al., 2018 ADSA, Late-Breaking Original Research, #LB5

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