

Save on Your Methionine Investment

New AminoShure[®]-XM *Precision Release Methionine* reliably delivers methionine at a substantial savings over other rumen-protected methionine sources. Research shows that savings could be as much as 5¢ per cow per day.*

Take the Real Results Challenge

Now there's a simple way to see the results for yourself. Try AminoShure[®]-XM for 60 days and we're confident you'll be happy with the savings and the performance in your herd.

- Sign up for the **Real Results Challenge** with your Balchem representative.
- Include AminoShure[®]-XM *Precision Release Methionine* as your methionine source.
- Monitor milk production and components across your herd. Report the results using the **Real Results Challenge** rebate form (supplied by your Balchem Representative).
- 4 Receive your AminoShure[®]-XM Rebate of \$0.50/lb fed after the 60-day feeding period.
 - Continue to include AminoShure[®]-XM in your daily ration and see the benefits of cost savings and production responses.



*Based on a 16 g/cow/day feeding rate of a competitive product.



The Difference is



Balchem's new X-technology provides the optimal combination of cost, feed stability, rumen stability and intestinal release to deliver the best cost per unit of available methionine on the market today. Numerous research studies at multiple universities were completed to accurately characterize and validate the attributes so you can be confident when choosing AminoShure-XM as your new rumen-protected methionine source.

• **Cost** – The new X-technology has improved the nutrient bioavailability which, in effect, lowers the encapsulation costs per unit of metabolizable methionine.

• Feed Stability – The new X-technology employs a true lipid-based system that is more durable than polymer and ethylcellulose coatings.

• **Rumen Stability** – The X-technology has been masterfully designed to resist ruminal degradation, maximizing the nutrient payload delivered to the small intestine.

• Intestinal Release – The X-technology gradually meters the methionine into the small intestine where it is absorbed and utilized by the cow to maximize productivity.



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