

# CHOLINE



**PetShure**<sup>®</sup>  
TURNING IMAGINATION INTO REALITY



## CHOLINE PRODUCTS

- ▶ 60% CHOLINE CHLORIDE  
NON-GRAIN, NON-GMO
- ▶ 70% CHOLINE CHLORIDE  
NON-GRAIN, NON-GMO
- ▶ 98% CHOLINE BITARTRATE
- ▶ 97% CHOLINE CHLORIDE

## CHOLINE

Quality you can trust – Balchem sets the highest industry standards for choline production. By sourcing the best raw ingredients, manufacturing them in world-class facilities, maintaining complete supply chain control and holding ourselves to

the strictest manufacturing standards, you can have complete confidence that the product you purchase is of premium quality. Regular audits and our open-door policy for clients offer complete transparency to address your needs.



# CHOLINE



**With the PetShure® Choline line of products, we're opening new possibilities.**

## WHAT IF YOU COULD...

- ▶ Include a non-grain, non-GMO choline to meet changing consumer demand
- ▶ Trust your choline supplier to source the best raw ingredients, maintain supply chain control and hold themselves accountable to the strictest quality standards
- ▶ Have access to pioneering research to better understand choline's critical role in supporting health and vitality
- ▶ Source choline produced in US manufacturing facilities
- ▶ Turn imagination into reality

Bring us your challenges and opportunities and we'll help turn your imagined possibilities into marketable and profitable realities.



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## QUALITY YOU CAN TRUST

Nothing is more important to you and your customers than quality ingredients from a supplier you can trust. For more than 50 years, Balchem has earned that trust across multiple industries.

You can count on the PetShure products to continue the tradition of excellence with the following certifications and quality assurances:

AAFCO-Compliant\* | SQF\* | FAMI-QS\* | Safe Feed. Safe Food.\*

\*May vary by product and manufacturing site.