

POROSITY & TEXTURE MANAGEMENT



PetShure[®]
TURNING IMAGINATION INTO REALITY



Leavened with PetShure[®]

POROSITY & TEXTURE MANAGEMENT PRODUCTS

- ▶ CONTROLLED RELEASE SODIUM BICARBONATE
Slow Release Profile
- ▶ CONTROLLED RELEASE SODIUM BICARBONATE
Medium Release Profile

POROSITY & TEXTURE MANAGEMENT

Reliably increase the volume and porosity in finished products without increasing the weight with PetShure[®] Porosity & Texture Management. Leveraging Balchem's expertise in ingredient encapsulation,

these controlled release leavening agents provide greater process flexibility pre-baking, and new options for creating novel products with different textures, density, caloric content and consumer appeal.



WITHOUT PetShure

WITH PetShure

POROSITY & TEXTURE MANAGEMENT



With the PetShure® Porosity & Texture Management line of products, we're opening new possibilities.

WHAT IF YOU COULD...

- ▶ Create new products with unique textures, density and product appeal
- ▶ Increase volume and porosity without adding calories
- ▶ Change the dynamics of a leavening system to improve production efficiency and product consistency
- ▶ Improve the flexibility of your leavened mixes
- ▶ Turn imagination into reality

Bring us your challenges and opportunities and we'll help turn your imagined possibilities into marketable and profitable realities.



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QUALITY YOU CAN TRUST

Nothing is more important to you and your customers than quality ingredients from a supplier you can trust. For more than 50 years, Balchem has earned that trust across multiple industries.

You can count on the PetShure products to continue the tradition of excellence with the following certifications and quality assurances:

AAFCO-Compliant | SQF