

ReaShure®-XC

Precision Release Choline

ReaShure®-XC Precision Release Choline is the next generation in rumen-protected choline containing the highest choline concentration in the industry. Choline is essential for the health of animals and humans because it's a biochemical building block and precursor to numerous compounds necessary to support life.

Product Information:

Content – 60% Choline Chloride

Application:

Feed to dairy animals during the transition period to meet their choline requirements. Choline is a required nutrient during the transition period used to help the liver process and deliver fat to the mammary gland.

Ingredients:

Choline chloride, hydrogenated vegetable oil, refined vegetable oil, silicic acid

Feeding recommendation:

Dairy cows – 30 grams/head/day

Small Ruminants – 6 grams/head/day

For maximum benefit, begin feeding ReaShure-XC 21 days before parturition and continue until 21 days after parturition. If grouping systems restrict the complete implementation of this feeding regime, partial benefits can be achieved by feeding ReaShure-XC only during the pre-parturition or post-parturition periods.

Packaging:

25 kg (55.1 lb.) poly-lined bags

Availability

ReaShure-XC is available through most animal feed outlets. To find a local supply of ReaShure-XC, see contact information on reverse side.



REASHURE®-XC PRECISION RELEASE CHOLINE

Benefits:

ReaShure®-XC *Precision Release Choline* is encapsulated using a state-of-the-art process to protect the choline from degradation in the rumen. Feeding ReaShure-XC is a proven way to meet the dietary choline requirements during the important transition period. By protecting choline from rumen degradation, it is available in the small intestine to support these critical processes.

With more than 25 years of peer-reviewed research, on-farm studies and composite summaries, ReaShure®-XC *Precision Release Choline* is the most extensively researched and tested encapsulated choline on the market today.

See the benefits in your herd.

- More Milk – approximately 2,3 kg more milk/cow/day
- More Colostrum – approximately 2,3 kg increase in colostrum volume
- A Healthier Transition – 15,4% reduction in involuntary culls and 30% decrease in mortality
- Improved calf health and growth – heifers 36 kg heavier at first calving

Economics:

Keeping dairy animals healthy during the critical transition period will save money on treatment costs, replacement animal and lost milk. A smoother start will have a lasting economic impact on the entire lactation.

ReaShure®-XC *Precision Release Choline* is proven to help dairy animals transition more smoothly, reducing the risk of metabolic disorders, supporting higher milk and colostrum production, improved calf health and growth and overall animal health.

About Balchem:

For more than 50 years, Balchem has perfected the art of delivering nutrients to specific locations under many different environmental conditions. Today, Balchem's technologies protect more than 140 different products across human, animal and industrial applications. Protect your entire nutrient investment with Balchem.

Research references:

Lima et al., 2012; Zenobi et al., 2018a; Zenobi et al., 2018b; Arshad et al., 2020; Bollatti et al., 2020a; Bollatti et al., 2020b; Potts et al., 2020; Swartz et al., 2022; Arshad et al., 2022; Zenobi et al., 2022; Holdorf et al., 2023; Swartz et al., 2023; Poindexter et al., 2023; Arshad et al., 2023; Arshad & Santos, 2024; Lima et al., 2024

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2509-001 | 2025.09.04