

PuraChol™

Choline Chloride

PuraChol™ 75% Choline Chloride on Vegetable Carrier is a superior quality, dry granular choline chloride product of European origin.

Choline is an essential nutrient for growth, development and good health of many animal species. It is a biochemical building block and precursor to numerous compounds required to support life.



Product/Quality Characteristics (Declared on PSS):

Parameter	Typical
Choline Chloride	75±2% w/w
Moisture	2,5% w/w max
Particle size > 2.0 mm	2% max
Particle size > 0.85 mm	35% max
Trimethylamine	250 ppm w/w max
Apparent bulk density	600-750 kg/m ³
Packed bulk density	650-850 kg/m ³

Application:

Choline is an essential nutrient for use in poultry, swine, aquaculture and pet food. 75% CC on vegetable carrier is a feed additive preparation (EU FA register: 3a890) suitable for use in premixes and/or feed.

Feeding Recommendations:

FEFANA recommends the following choline supplementation (mg/kg feed 90% DM unless differently indicated).

Feeding Recommendations:

	Period	Choline (mg/kg of feed*)	75% Choline Chloride (mg/kg of feed**)
Broilers	Starter	400-700	700-1250
	Grower-Finisher	400-700	700-1250
	Broiler Breeders	350-700	650-1250
Hens	Laying	300-500	550-900
Turkeys	Starter	1000-1200	1800-2150
	Grower	500-1000	900-1800
	Finisher	400-600	700-1050
	Breeder	1000-1200	1800-2150
Swine	Piglets Pre-Starter	500-800	900-1450
	Piglets Starter	250-400	450-700
	Grower	150-300	250-550
	Finisher	100-200	200-350
	Gilts	250-500	450-900
	Sows	500-800	900-1450
Ruminants***	Dairy Cows	250-500	450-900
	Beef Cattle	250-500	450-900
Horses	Foals	300-400	550-700
	Leisure Horses	600-900	1050-1600
	Race and Breeding	1000-1400	1800-2500
Other Species	Dogs	1300-2700	2300-4800
	Cats	1300-2700	2300-4800
	Rabbits	600-800	1050-1450
	Mink & Foxes	500-1000	900-1800
	Salmon & Trout	600-1000	1050-1800
	Warm-Water Fish	600-1000	1050-1800
	Sea Bream & Sea Bass	600-1000	1050-1800
	Shrimp	400-600	700-1050

*Dosages in the table expressed as Choline; to be multiplied by 1.34 to obtain 100% Choline Chloride dose. Reference: FEFANA Booklet "Vitamins in Animal Nutrition" (FEFANA Publication 2014).

**Calculations are rounded to the nearest 50mg/kg of feed.

***Balchem's note: choline needs to be provided in a protected form for ruminants. Balchem recommends ReaShure-XC Precision Release Choline for use in ruminants, at a rate of 30 g/head/day.



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Benefits:

- **Higher choline concentration** – Contains less carrier and more active ingredient than CC 60 and 70 Dry.
- **Greater density** – Contains more choline per unit of volume than CC 60 and 70 curtailing transportation and storage costs while reducing the volume required in the finished product.
- **Economic advantages** – Optimized cost per unit of choice. Reduced transportation, handling and storage costs.
- **Helps reduce carbon footprint** – Lower transportation and storage requirements.
- **Confidence** – Balchem choline is always premium quality and consistently meets declared specifications.
- **Excellent free flowing properties** – With no caking or lumping.

	Compared to CC 70%	Compared to CC 60%
Choline Concentration	+7%	+25%
Carrier Content	-17%	-38%

Feed Safety and Quality

PuraChol from Balchem sets high standards for choline production. By sourcing the best domestic raw ingredients, manufacturing them in state-of-the-art facilities, maintaining complete supply-chain control and holding ourselves to strict manufacturing standards, we can ensure that the product you get is premium quality.

Balchem's choline chloride is manufactured in Marano Ticino, Italy. Our feed safety management system is certified FAMI-QS, FSSC 22000 and regularly audited by the Italian Veterinary Inspection Authorities. The Marano Ticino production site registration number is α IT M00001 NO (Reg. 183/2005/EC). Balchem Italia also holds ISO 9001 and ISO 14001 certifications.

ALL CHOLINE PRODUCTS ARE NOT CREATED EQUAL

While all choline chloride products are formulated using the same basic molecule, significant differences exist among commercial choline brands and the companies that market them. These differences are seen in product quality testing programs, raw ingredient supply controls and proprietary manufacturing techniques. Differences also extend beyond product to the intangible, but consumer-driven areas such as social responsibility, industry research support and environmental stewardship.

Balchem has invested more than 50 years in research, manufacturing advances and raw ingredient testing and sourcing to ensure you receive the highest quality, purest choline chloride possible.

Balchem Animal Nutrition & Health is the global leader in choline production, chelation and encapsulation technology. With a growing portfolio of nutrition products and a dedication to innovation and industry sustainability, Balchem is leading the charge to meet the nutritional needs of ruminants, monogastrics and companion animals. The company consists of three business segments: Human Nutrition & Health; Animal Nutrition & Health; and Specialty Products. Balchem employs around 1.300 people worldwide who are engaged in diverse activities, committed to developing the company into global market leadership positions.



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