



PetShure[®]
TURNING IMAGINATION INTO REALITY



We don't compromise on MSM neither should you.

What's GREAT for you is GREAT for them too!

The same OptiMSM[®] that supports your joints and mobility does the same for your pet and is beneficial for your pet's overall health, including a healthy coat and nails, immunity, and reduced oxidative stress.

Demand for premium ingredients in the animal health market supports a branded ingredient strategy. Now more than ever, consumers are prioritizing the safety and origin of the products they provide their animal companions. By using OptiMSM, a human-grade MSM, pet owners are providing their pets the safest and highest quality MSM available!

OptiMSM[®] is a naturally-occurring sulfur source, displaying a variety of health-promoting benefits.

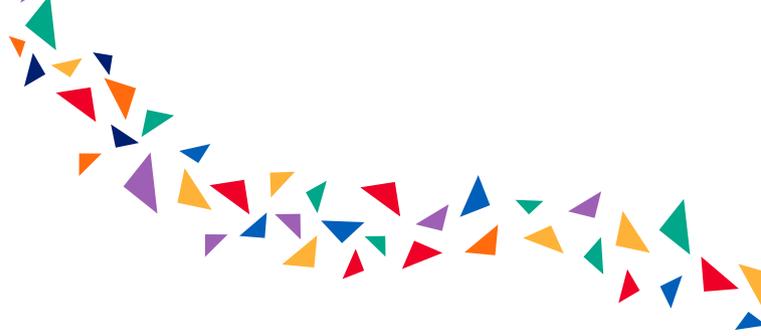
Mobility & Joint – MSM benefits both active and aging pets by supporting joint health, reducing soreness, and improving range of motion.

Immunity & Respiratory – Supports normal immune function.

Coat, Nail, & Skin – MSM is a rich source of sulfur, an important constituent for a healthy coat, nails, and skin.



OptiMSM[®]



Benefits of OptiMSM® for your Pets

- ▶ Supports and maintains joint function and mobility for dogs of all ages and activity levels
- ▶ Promotes healthy skin, nails and a lustrous coat
- ▶ Optimizes effects of glucosamine and chondroitin on joints
- ▶ Reduces oxidative damage from stress and free radicals
- ▶ Bolsters a healthy immune system
- ▶ Maintains health of ligaments, tendons, skin
- ▶ Fosters connective tissue strength
- ▶ Provides biologically active sulfur
- ▶ Boosts overall physiological well-being
- ▶ Assists membrane permeability and cell regeneration.
- ▶ Encourages inactivation and excretion of toxins

Why OptiMSM?

- ▶ Branded ingredient known and trusted by consumers
- ▶ Human-grade – 3rd-party tested
- ▶ Proprietary multi-stage distillation process
- ▶ Pure, high-quality product with five-year shelf life.
- ▶ Consistent product and dependable supply for efficient manufacturing.
- ▶ Free of VOCs and heavy metals (including Hg, Pb, As, Cd)
- ▶ Safe from microbial, toxin, and allergen contamination.
- ▶ National Animal Supplement Council (NASC) preferred supplier
- ▶ FSSC 22000 Certified Food Safety System

THE BERGSTROM AND BALCHEM ADVANTAGE

As pioneers in the manufacturing of MSM for human and animal nutrition, Bergstrom earned a reputation for producing the safest, purest MSM in the world. With a 30+ year manufacturing history, and now with the strength and technical expertise of Balchem, we provide a superior product that is safe, fully traceable, always consistent and backed by research.

Contact us to learn more about the benefits of adding OptiMSM® to your next product.



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